



## **CAI HEARTLAND TRADESHOW**

### **SUITCASING POLICY**

CAI Heartland Suitcasing Policy: CAI has a **NO TOLERANCE POLICY** regarding “suitcasing,” which describes the practice by non-exhibiting business partners or management companies of soliciting sales or sales leads on the Trade Show floor, in the aisles or lobbies, and/or representing their services or soliciting conference participants. Non-exhibiting service providers or community managers participating in the Trade Show as volunteers are prohibited from soliciting business on the Trade Show floor, in or after sessions, or in the conference hotel. Business cards can be shared at the Community Association Volunteer Leader (CAVL) request.

**Violators of these policies will be ejected from the Trade Show, if exhibiting, and charged the standard booth rate of \$475.00 which must be paid prior to registering as an attendee, exhibitor or sponsor at any future CAI Heartland event.**